

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: AMERICANS FOR TAX REFORM(58123)  
722 12th St NW Ste 400  
Washington, DC 20005-3957

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56977  
Contract Dates: 10/22/2012-10/28/2012  
Customer Order:  
Linked Order:  
CPE: / / 1133

Invoice Num: 1201-544274  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

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**PAY BY** 11/27/2012  
Net 30 days

In Account With: MAIN STREET MEDIA GROUP(338437)  
PO BOX 25093  
Alexandria, VA 22313-5093  
ATTN:Accounts Payable

Product Desc: ATR-PA12 TV 10/21-28

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	THE EARLY SHOW		10/23/2012-10/25/2012		. T . T . . .		30	2	450.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T . T . . .		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	08:57:45 AM		PA12TV01ATH	30	450.00			
10/25/2012	Th	08:59:25 AM		PA12TV01ATH	30	450.00			
2	PITTSBURGH LIVE		10/22/2012-10/26/2012		M . W T F . .		30	4	300.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M . W T F . .		4		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	09:20:20 AM		PA12TV01ATH	30	300.00			
10/24/2012	We	09:27:51 AM		PA12TV01ATH	30	300.00			
10/25/2012	Th	09:26:49 AM		PA12TV01ATH	30	300.00			
10/26/2012	Fr	09:24:01 AM		PA12TV01ATH	30	300.00			
3	PITTSBURGH LIVE		10/22/2012-10/25/2012		M . W T . . .		30	3	300.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M . W T . . .		3		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	09:50:05 AM		PA12TV01ATH	30	300.00			
10/24/2012	We	09:54:16 AM		PA12TV01ATH	30	300.00			
10/25/2012	Th	09:53:50 AM		PA12TV01ATH	30	300.00			
4	4-430PM NEWS		10/22/2012-10/26/2012		M . W . F . .		30	3	900.00
30 MIN SEP									

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Linked Order:  
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Invoice Num: 1201-544274  
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Billing Period: 10/01/2012-10/28/2012

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In Account With: MAIN STREET MEDIA GROUP(338437)  
PO BOX 25093  
Alexandria, VA 22313-5093  
ATTN:Accounts Payable

Product Desc: ATR-PA12 TV 10/21-28

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M . W . F . .		3		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	04:28:02 PM		PA12TV01ATH	30	900.00			
10/24/2012	We	04:23:40 PM		PA12TV01ATH	30	900.00			
10/26/2012	Fr	04:30:45 PM		PA12TV01ATH	30	900.00			
5	430-5PM NEWS		10/22/2012-10/26/2012		M T W T F . .		30	5	900.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M T W T F . .		5		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	04:55:02 PM		PA12TV01ATH	30	900.00			
10/23/2012	Tu	04:38:06 PM		PA12TV01ATH	30	900.00			
10/24/2012	We	04:53:06 PM		PA12TV01ATH	30	900.00			
10/25/2012	Th	04:41:27 PM		PA12TV01ATH	30	900.00			
10/26/2012	Fr	04:55:02 PM		PA12TV01ATH	30	900.00			
6	5-530PM NEWS		10/22/2012-10/26/2012		M T W T F . .		30	5	1,050.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M T W T F . .		5		1,050.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	05:27:49 PM		PA12TV01ATH	30	1,050.00			
10/23/2012	Tu	05:23:02 PM		PA12TV01ATH	30	1,050.00			
10/24/2012	We	05:14:12 PM		PA12TV01ATH	30	1,050.00			
10/25/2012	Th	05:14:38 PM		PA12TV01ATH	30	1,050.00			
10/26/2012	Fr	05:28:04 PM		PA12TV01ATH	30	1,050.00			

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7	530-6PM NEWS	10/22/2012-10/26/2012	MTWTF..	30	5	1,050.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MTWTF..	5	1,050.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	05:55:14 PM		PA12TV01ATH	30	1,050.00			
10/23/2012	Tu	05:43:10 PM		PA12TV01ATH	30	1,050.00			
10/24/2012	We	05:54:31 PM		PA12TV01ATH	30	1,050.00			
10/25/2012	Th	05:39:56 PM		PA12TV01ATH	30	1,050.00			
10/26/2012	Fr	05:54:14 PM		PA12TV01ATH	30	1,050.00			
8	M-F 6PM NEWS	10/23/2012-10/25/2012	.T.T...	30	2	1,300.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		.T.T...	2	1,300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:22:57 PM		PA12TV01ATH	30	1,300.00			
10/25/2012	Th	06:25:32 PM		PA12TV01ATH	30	1,300.00			
9	M-F 630PM NEWS	10/23/2012-10/25/2012	.T.T...	30	2	1,300.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		.T.T...	2	1,300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:53:03 PM		PA12TV01ATH	30	1,300.00			
10/25/2012	Th	06:52:35 PM		PA12TV01ATH	30	1,300.00			
10	CBS EVENING NEWS	10/23/2012-10/25/2012	.T.T...	30	2	1,300.00			
30 MIN SEP									

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			. T . T . . .		2		1,300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	07:29:27 PM		PA12TV01ATH	30	1,300.00			
10/25/2012	Th	07:28:57 PM		PA12TV01ATH	30	1,300.00			
11	THE INSIDER		10/22/2012-10/24/2012		M . W . . . .		30	2	775.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M . W . . . .		2		775.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	07:55:21 PM		PA12TV01ATH	30	775.00			
10/24/2012	We	07:56:32 PM		PA12TV01ATH	30	775.00			
12	11PM NEWS		10/22/2012-10/26/2012		M . . . F . .		30	2	2,750.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M . . . F . .		2		2,750.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	11:31:56 PM		PA12TV01ATH	30	2,750.00			
10/26/2012	Fr	11:33:38 PM		PA12TV01ATH	30	2,750.00			
13	NCIS		10/23/2012-10/23/2012		. T . . . . .		30	1	8,000.00
30 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. T . . . . .		1		8,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/23/2012	Tu	08:35:09 PM		PA12TV01ATH	30	8,000.00			
14	CRIMINAL MINDS		10/24/2012-10/24/2012		. . W . . . .		30	1	6,000.00	
	30 MIN SEP									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. . W . . . .		1		6,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/24/2012	We	09:33:53 PM		PA12TV01ATH	30	6,000.00			
15	PERSON OF INTEREST		10/25/2012-10/25/2012		. . . T . . .		30	1	4,500.00	
	30 MIN SEP									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. . . T . . .		1		4,500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/25/2012	Th	09:40:36 PM		PA12TV01ATH	30	4,500.00			
16	BLUE BLOODS		10/26/2012-10/26/2012		. . . . F . .		30	1	4,500.00	
	30 MIN SEP									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. . . . F . .		1		4,500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/26/2012	Fr	10:34:46 PM		PA12TV01ATH	30	4,500.00			
17	SAT. MORN. LOCAL NEWS		10/27/2012-10/27/2012		. . . . . S .		30	1	400.00	
	30 MIN SEP									

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	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/22/2012-10/28/2012		..... S .		1		400.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/27/2012	Sa	06:28:05 AM		PA12TV01ATH	30	400.00				
18	CRIMETIME SATURDAY		10/27/2012-10/27/2012		..... S .		30	1	1,750.00		
	30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/22/2012-10/28/2012		..... S .		1		1,750.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/27/2012	Sa	09:32:26 PM		PA12TV01ATH	30	1,750.00				
19	60 MINUTES		10/28/2012-10/28/2012		..... S		30	1	6,500.00		
	30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/22/2012-10/28/2012		..... S		1		6,500.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
	10/28/2012	Su	07:48:20 PM		PA12TV01ATH	30	6,500.00				
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>		<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	44		67,200.00		10,080.00		57,120.00		0.00	0.00	0.00

**Billing Notes**

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR TAX REFORM.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Product Desc: ATR-PA12 TV 10/21-28

Broadcast airtimes represented are reported to the nearest second.

Billing Notes		
<div>DUPLICATE</div>	Wire Transfer Instructions:	
	For Billing Inquiries Please Contact:	
	ACCOUNT EXECUTIVE	
	412-575-2200	
	Gross Billing	67,200.00
	Trade Value	0.00
	Agency Commission	10,080.00
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	57,120.00

Warranty - We warrant the above broadcasts were made according to the official station log.